



SUPER BOWL 50
HOST COMMITTEE

The San Francisco Bay Area: Host of Super Bowl 50

The Super Bowl is coming to the San Francisco Bay Area in February 2016. The Super Bowl is annually the most-watched television program in the United States, with an average audience of more than 100 million viewers, as well as one of the most-watched events worldwide.

The game on February 7, 2016 – Super Bowl Sunday – will be hosted in the state-of-the-art Levi's® Stadium in Santa Clara, California, which will be the greenest and most technologically advanced stadium in the United States when it opens this summer.

The 50th Super Bowl will kick off the first week of February 2016, with a weeklong series of public events held throughout the region. These events will include the NFL Experience and the Super Bowl Fan Village, featuring activities for all ages that celebrate game of football, as well as all that the San Francisco Bay Area has to offer from arts and culture to live entertainment, and food and drink.

The organizers are focused on creating a Super Bowl that not only brings people together, but also gives back in a meaningful way and leaves a lasting impact in the Bay Area. An unprecedented 25% of every dollar raised by the San Francisco Bay Area Super Bowl 50 Host Committee will go toward supporting community initiatives and high-performing nonprofits.

For more information, visit www.sfbaysuperbowl.com.



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