



SUPER BOWL 50
HOST COMMITTEE

Super Bowl 50 Business Connect Fact Sheet

The National Football League (NFL) and San Francisco Bay Area Super Bowl 50 Host Committee have expanded their Business Connect program to link Bay Area disabled veteran businesses (DVBE) and lesbian, gay, bisexual, and transgender (LGBT) businesses with contracting opportunities related to Super Bowl 50.

Business Connect provides opportunities for Bay Area diverse businesses to conduct Super Bowl business, as well as to support individual business growth through networking events and educational programs.

Business Connect is open to businesses located in the nine-county San Francisco Bay Area region that are certified as one or more of the following:

- Minority-owned (MBE)
- Women-owned (WBE)
- Disabled veteran-owned (DVBE)
- LGBT-owned (LGBTBE)

To qualify for Business Connect, each business must be 51% owned by a minority, woman, disabled veteran, lesbian, gay, bisexual and/or transgender individual. As with the MBE and WBE certifications, the Super Bowl 50 Host Committee will utilize industry-standard, third-party certification programs to verify that eligible businesses are majority-owned by LGBT and DVBE individuals.

The application period for Business Connect will launch on November 17, with applications accepted through April 30, 2015. The NFL's procurement process and competitive bidding for Super Bowl 50 will begin in June 2015. Applicants can apply online at www.sfbaysuperbowl.com/business-connect

This week, Business Connect will launch with two "Kickoff Workshops," which will include information on the program, certifications, qualifying business categories and the Super Bowl 50 procurement process. The workshops will take place:

Monday, November 17
Levi's Stadium, Santa Clara
1:30 – 3:30 P.M.

Wednesday, November 19
Moscone Center, San Francisco
7:30 – 9:30 A.M

About the San Francisco Bay Area Super Bowl Host Committee

Working in partnership with Bay Area public officials and the NFL, the San Francisco Bay Area Super Bowl Host Committee is responsible for Super Bowl L and its celebration elements, including the Super Bowl Village, public exhibits and planning of game day logistics. The Host Committee will donate 25% of every dollar raised to Bay Area community initiatives and high-performing nonprofits through 50 Fund. To be hosted in the state-of-the-art Levi's Stadium in Santa Clara, Super Bowl 50 will be celebrated through a series of events that showcase all the Bay Area has to offer. For more information, visit www.sfbaysuperbowl.com.

Follow the San Francisco Bay Area Super Bowl 50 Host Committee:

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