

**NATIONAL FOOTBALL LEAGUE**

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COMMUNICATIONS

**FIRST OF 10 *BAY AREA 50's* TO BE INSTALLED SATURDAY  
MARKING 50 DAYS FROM SUPER BOWL 50**

***San Francisco Ferry Building, Levi's Stadium to Light Up  
#SB50 Saturday Evening***



In celebration of Super Bowl 50, which will be played on Sunday, Feb. 7, 2016 at Levi's Stadium, the first of 10 *Bay Area 50's* will be installed outside San Francisco's City Hall on Saturday, Dec. 19 starting at 5 a.m. PT, kicking off the official 50-day countdown to The Big Game.

In addition to the first *Bay Area 50* installation, the Super Bowl 50 Host Committee is marking the final 50-day countdown with the lighting of a gold 50 on the San Francisco Ferry Building, and displaying the 50-day countdown on the videoboard at Levi's Stadium, both at 5 p.m. PT.

Each weighing 1,600 lbs., the *Bay Area 50's* stand six-feet tall and eight-feet wide. From Super Bowl rings and tickets to footballs and confetti, all 10 *Bay Area 50's* incorporate different design elements representing Super Bowl history. The *Bay Area 50's* are solar powered and have lights that will illuminate the front at night. The installation of the first 50 will begin at 5 a.m. and is expected to be completed by 9 a.m. PT.

All 10 *Bay Area 50's* are tentatively scheduled to be installed at various iconic locations throughout the San Francisco Bay Area by mid-January. Fans are encouraged to take photos with the larger-than-life 50's and tag themselves using hashtag #SB50.

The Host Committee also launched its call for the *Ultimate Bay Area Bucket List* today. Bay Area residents and fans are asked to share their favorite must-do and must-sees using the Host Committee's official Facebook page at [facebook.com/superbowl50](https://www.facebook.com/superbowl50) Dec. 19-31.

The *Bay Area 50's* are part of the year-long celebration of Super Bowl 50. Examples of other events taking place include *On The Fifty – A Charitable Dining Experience*, NFL Experience Driven by Hyundai, The San Francisco Symphony, "Run the Road to Super Bowl 50," and the Host Committee's [50 Fund](#) Playmaker program that is giving 50 grants over 50 weeks to 50 different Bay Area nonprofits.

Fans have the opportunity to receive a taste of Super Bowl hospitality at *On The Fifty – A Charitable Dining Experience*, located at world-renowned chef Michael Mina's restaurant, RN74. For reservations, call 415-543-7474 or book online at <http://tinyurl.com/ofyzkmy>.

Tickets for NFL Experience Driven by Hyundai – pro football's interactive theme park – are on sale now at [SuperBowl.com](http://SuperBowl.com). The event, which will be held in the Bay Area for the first time, offers fans a unique chance to get involved in the festivities surrounding Super Bowl 50.

The [San Francisco Symphony](#) joins the Bay Area's Super Bowl festivities with two events celebrating the intersection of sports and music on Feb. 3-4, 2016 in Davies Symphony Hall. Concerts feature the iconic music and filmmaking of Emmy Award-winning NFL Films, with conductor Joshua Gersen leading the Orchestra in live accompaniment.

Fans may participate in the "Run the Road to Super Bowl 50" 10K, 5K and Kids Fun Run. Registration is open at <http://RunSB50.com>. The race is set for Sunday, January 10, 2016 with a course that begins and ends at Levi's Stadium, home of Super Bowl 50.

For more information about all the ways the NFL is commemorating Super Bowl 50, visit [SuperBowl.com](http://SuperBowl.com), follow @SuperBowl on Twitter or hashtag #SB50.

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